



8245 Remmet Avenue, #B
 Canoga Park, CA 91304
 Phone: 818-704-4301
 Fax: 818-704-9392
 www.ashronbilling.com

Medical Billing & Practice Management



Ashron Billing is a team of seasoned, experienced professionals who assist physicians in on going medical billing services, technology implementation and the management of their practices so they can focus on what is paramount: Treating their patients.

Medical Billing Services



Medical Billing Services from A to Z. We've got you covered...

[Learn More](#)

Appointment Scheduling



Scheduling is easier when using our fully integrated, appointment scheduler...

[Learn More](#)

Eligibility Verification



Reduce denials! Save time! "On-Line Eligibility verifications". It's fast and easy...

[Learn More](#)

Electronic Medical Records



EMR system is feature rich, secure, integrates with billing, & improves patient care...

[Learn More](#)

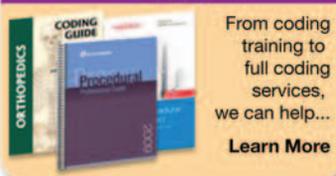
E-Prescribing



Electronic Prescriptions save time and money and are more convenient for patients...

[Learn More](#)

Coding



From coding training to full coding services, we can help...

[Learn More](#)

On-line Patient Portal



Improve patient communication. On-line appointments. Answer patient's questions. Renew Prescriptions...

[Learn More](#)

Paperless Office



Documents and files are faster to retrieve, are more secure and system saves space...

[Learn More](#)

Credentialing/Startup Services



Practice setup, credentialing, contracting, conversions, we can ramp you up quickly...

[Learn More](#)

Practice Management



Ashron Billing can manage your practice so you don't have too...

[Learn More](#)

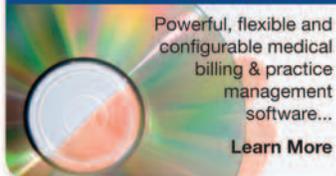
IT Services/Hardware



From servers to workstations, our IT services help your office run efficiently...

[Learn More](#)

Medical Billing Software



Powerful, flexible and configurable medical billing & practice management software...

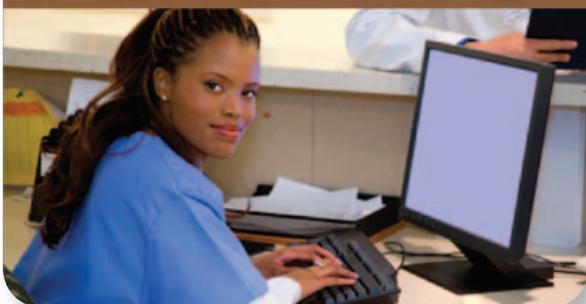
[Learn More](#)

Medical Billing Services



- ▶ Billing Services (Complete Revenue Cycle)
 - Enter demographics
 - Charge entry
 - Billing
 - Follow-up
 - Payment posting
 - Send patients' statements
 - Handle patient's calls
 - Process appeals.
- ▶ Appointment Scheduling
- ▶ Eligibility Verifications
- ▶ Electronic Super-Bills
(One or multiple super-bills for different types of services)
- ▶ E-Prescribing
- ▶ Web Patient Portal
- ▶ Paper and Electronic Statements
- ▶ Appointment and patient balance automated telephone reminders (Auto dialers)
- ▶ Periodic meetings with clients
- ▶ Special/custom reports

Appointment Scheduling



Appointment Scheduler by HealthPac

The Appointment Scheduler, a robust Appointment Scheduling software application. It provides a powerful solution to the most demanding appointment scheduling needs in a fast and easy to use program.

Features

- ▶ Flexible system and fully scalable design
- ▶ Easy to use, intuitive interface
- ▶ Powerful practice management scheduling options and capabilities
- ▶ Alerts and Warnings will be displayed to remind staff of various concerns
- ▶ Comprehensive reporting tools
- ▶ Multiple Providers and Multiple Locations
- ▶ Resource Scheduling
- ▶ Many views, Daily, Weekly, Monthly, By Provider, By Locations, etc.
- ▶ Checks and balances and missed appointments
- ▶ Accepts Copays and Prints Receipts.
- ▶ Eligibility Verifications

Benefits

- ▶ Allows staff to make patient appointments quickly and easily
- ▶ Reduces stress, mistakes and increases productivity
- ▶ Improves service to patients with easy access to patient information, appointment history and patient reminders
- ▶ Allows staff to schedule high volume of appointments while still maintaining control of their day

Today's cost conscious yet quality insistent healthcare environment demands that your practice be highly productive yet patient-focused. The Appointment Scheduler simplifies and speeds scheduling to improve the productivity of your practice while enhancing the satisfaction of its patients, as well as its staff. Integrate the Appointment Scheduler with the Practice Management and EMR components and you have the functional and informational infrastructure for a successful practice.

The power to optimize resources

The Appointment Scheduler works the way your practice works, for scheduling that is easy, fast and accurate. A true multi-user system, it allows your staff to do more with less—less time, less stress and less errors.

The power to boost productivity

Appointment Scheduler is highly customizable, which allows clinicians to use the schedule that makes the most sense for them. It also is highly automated to minimize the risk of human error. The result—less time wasted, more time spent with patients. Practice Partner Appointment Scheduler enhances productivity with:

- ▶ Variable length appointments
- ▶ User-defined type-of-visit codes that ensure appropriate time allocation
- ▶ Easy access to demographics and other pertinent information

The power to enhance patient satisfaction

Usually, the scheduling process is a patient's first impression of your practice. The Appointment Scheduler helps you to make positive first and ongoing impressions by giving staff easy access to patient information, appointment history and patient reminders. It furthers patient satisfaction with:

- ▶ Rapid appointment look-up and then see a complete appointment overview and historical information
- ▶ A wide variety of search options that make finding appointments easier and faster.

When resources are stretched, maximizing them is critical. The Appointment Scheduler gives you sophisticated reports that help you analyze and understand what's going on in your practice, so you can manage it more efficiently. The Appointment Scheduler provides a host of valuable reports.



Real-time access to insurance eligibility information prior to providing patient care.

Online eligibility checking provides real-time, online access to critical patient eligibility and benefit information, minimizing staff frustration and non-covered patient visits

Eligibility Verifications can be done automatically in batch mode or on a patient by patient basis.

Batch Mode - The system runs eligibility verifications for all the patients on the schedule for a given day at one time. This process is typically run automatically by the system on the night before the scheduled appointments.

Single Patient Mode – The system will run eligibility verifications for an individual patient on demand.



Electronic Medical/Health Records (EMR/EHR)

Our EMR/EHR? Or yours? Your choice!

If you already have an EMR/EHR and wish to keep on using it, That's fine! We can link any HL7 compliant EMR/EHR to our billing system. (Most EMR/EHRs are HL7 compliant)

If you do not already have an EMR/EHR, you may select any HL7 compliant EMR/EHR or may we recommend one for you.

AssistMed is a CCHIT 2008 Certified EMR/HER. This system provides a host of innovative tools to improve both office and clinical efficiency while helping to improve quality of care. This electronic medical/health record software allows practices to replace their paper charts with a comprehensive electronic solution.

Features

- ▶ Choice of data entry methods
- ▶ Single-screen progress note entry saves clicks and eliminates "jumping around"
- ▶ Prescription writing, faxing and drug interaction/allergy checking
- ▶ Built-in protocols and reminders (including health maintenance)
- ▶ Automatically insert chart data into the note (e.g., recent lab results, medications, problem lists, overdue health maintenance items, and more)

Benefits

- ▶ Improves documentation quality (legible, organized, complete)
- ▶ Facilitates better patient communication
- ▶ Accommodates different input styles
- ▶ Improves medication management
- ▶ Enhances efficiency of signing of charts

E-Prescribing



There are two E-Prescribing options to choose from.

Option 1

An integrated E-Prescribing solution built into the Electronic Medical/Health Records software application.

Option 2

A stand alone E-Prescribing system, from DrFirst™.

Paperless Office



Remember the old days, when we used to use paper...

- ▶ Hard to share
- ▶ Slows down business processes
- ▶ Shipping costs
- ▶ Storage costs
- ▶ Time spent filing
- ▶ Missing files
- ▶ What to discard and when?
- ▶ Fragile, easy to lose medium
- ▶ Compliance and audit trail

Ashron Billing was suffering from all of the above. We switched to Laserfiche®, a leading Document Management Solution in 2004. If it can be saved electronically, it can be filed away in Laserfiche!

Our time to retrieve stored documents went from 2-3 minutes on a good day, (10 minutes if we were unlucky!) down to 5 seconds. We emptied out an entire filing room, and now have a new mailroom! We also saved the equivalent of a full time employee which practically paid for the entire system in the first year alone!

Our document management solution can do many things.

- ▶ Scans, Indexes and OCR's the documents
- ▶ Has robust search capabilities
- ▶ Has work flows for improved efficiencies
- ▶ Is secure – prevents unauthorized access
- ▶ Has Audit Trail – tracks who accesses or prints each document for the entire document's life cycle
- ▶ We provide clients with DVD's of their scanned images at each year end (search engine included)
- ▶ Records need to be kept for many years. Once not needed, they can easily be archived

Other features:

- ▶ Can send reports electronically directly into Laserfiche without having to print and scan them first
- ▶ Can receive electronic files of scanned documents from clients
- ▶ Can have our clients scan directly into Laserfiche from their office
- ▶ Laserfiche can store any type of electronic files such as PDF's, JPG's (pictures), etc
- ▶ Can be integrated into billing and EMR systems

Additional services

We can provide scanning services for an additional fee.

Credentialing/Startup Services



Credentialing

Enrolling new physicians, adding physicians to a group or just keeping up privileges can be time consuming and challenging. We offer comprehensive credentialing services. For more information about our credentialing services please contact us at (818) 704-4301.

Practice Startup Services

Getting NPI Numbers

Whether for individual providers or for a business entity such as a medical group, Ashron Billing can process your NPI applications for you. This includes reviewing the information provided to us and making sure we have all the necessary information to fill out the application, filing the actual application, following up on its status as needed, and resolving any issues that might arise.

Medicare and Medicaid Enrollment

Ashron Billing can handle your entire enrollment process to join Medicare and Medi-Cal, including reviewing the information provided, filling out the applications, sending them in, following up for status, etc.

Practice Setup

As part of your practice setup we will review your front office procedures, documentation and work flows. This will help ensure we get all the information we need for billing on a timely basis. We also design custom forms as needed, assist with super bills design, etc. (You have the option of having multiple super bills, each, for a different type of billing. Furthermore, they may be paper super bills or electronic ones) We can also provide on-site training for your staff on various office procedures.

In addition, Ashron Billing can assist your practice with reviewing and setting up its IT infrastructure. From simple workstations to full networks, we will evaluate your needs, make recommendations and provide full installation and implementation. We can further assist you with phone system reviews and selection, internet connectivity options, email and other IT related issues.

Practice setup needs vary from practice to practice. Please call us with any practice setup concerns you have and our executive staff will be happy to discuss your practice setup needs with you.

Contracting

Should I renew my existing contract with an insurance company? Should I join to become a contracted provider with an insurance company? All too often physicians join an insurance plan and then realize after the fact that the reimbursements are too low, the billing requirements are more than expected and that there are many other restrictions favoring the insurance companies. (Such as very strict timely submission requirements to get claims in within 30 days from the dates of service. And if you're late, you loose your right to bill! Forever!) Ashron Billing has the necessary experience to evaluate the billing requirements and the financial reimbursements listed in these contracts. For more information about our contracting services please contact us at (818) 704-4301.



Ashron Billing is much more than a billing service. We are your business partner. We believe that if you do better, so do we. Today's business environment is much more complex than ever before, which requires a comprehensive approach to evaluating the practice's operations and measuring its performance on a regular basis. Ashron Billing has the experience and expertise to assist you with your practice management needs.

Ashron Billing offers the following practice management services:

Revenue Enhancement

- ▶ Revenue Enhancement Analysis
- ▶ Procedure and Diagnosis Coding Consulting
- ▶ Fee Analysis
- ▶ Managed Care Contracting and Analysis
- ▶ Managed Care Provider Enrollment

Strategic Planning

- ▶ Regulatory Compliance Consulting
- ▶ Marketing

Financial Management

- ▶ Financial and Practice Performance Analysis
- ▶ Cost Reduction and Overhead Analysis
- ▶ Job Descriptions and Work Flows Analysis
- ▶ Provider Performance Analysis
- ▶ Compensation Analysis
- ▶ Periodic Meetings with Managers & Directors
- ▶ Group-Practice-Without-Walls Setup/Administration

Technology

- ▶ Technology Needs Analysis
- ▶ Issue/Review Specifications for Items to be Purchased
- ▶ Sell Computers, Servers, etc.
- ▶ Remote Access / Wireless Computing
- ▶ Support
- ▶ Paperless Office Solutions (Scanning solutions)
- ▶ Assist with Phone System Reviews/Selection/Integration)

Services offered by our Strategic Partners

- ▶ Accounting Services
- ▶ Payroll Administration
- ▶ Retirement Plan Administration
- ▶ Bookkeeping Services
- ▶ Accounts Payable Administration

IT Services/Hardware



At Ashron Billing we understand that the technology you use is the foundation on which the practice operates. For that very reason, we support our clients through the entire technology cycle.

Our full time IT staff can assist you from the evaluation stage through specifications, purchasing, installation, implementation, training and on-going support. We can help you with all your technology needs.

Ashron Billing is much more than a billing service. We are your single source solutions partner. We believe that if you do better, so do we. Today's business environment is much more complex than ever before, which requires a comprehensive approach to evaluating the practice's operations and measuring its performance on a regular basis. Ashron Billing has the experience and expertise to assist you with your practice management needs.

For More Information

Ashron Billing, Inc.
8245 Remmet Ave
Canoga Park, CA 91304

Phone: 818-704-4301
Fax: 818-704-9392

Key Personnel

Amir S. Rudyan President
818.704.4301 x190 amir@ashronbilling.com

Mindy S. Rudyan, CPC Vice President
818.704.4301 x180 mindy@ashronbilling.com

Orod Arbabzadeh I.T. Manager
818.704.4301 x133 orod@ashronbilling.com

Nadine T. Silva Operations Manager
818.704.4301 x131 nadine@ashronbilling.com

Sales

818.704.4301 Option 2 sales@ashronbilling.com

Your successful and speedy transition to us is our top priority!

Our transition team leader therefore, is no less than our Vice President, billing expert and certified coder, Mindy Rudyan. She is supported by a team of experts including our operations manager and our I.T. Manager, thus ensuring a quick and smooth transition.



8245 Remmet Ave. | Canoga Park, CA 91304

Phone: 818-704-4301 | Fax: 818-704-9392

www.ashronbilling.com